







PROJECT Event



	Impressions	30,000
	Sector	Events
	Geography	Cannes, France
	Product Type	Frames, Banners, Display
	Service Type	Logistics + Installation Support
	Client Rating	★★★★★ 5/5

Background

The end-user is a £113-billion-worth multinational technology company which develops computer software and electronics. They intend to extend the boundaries of innovation by showcasing their world leading technologies in Cannes, France.

We have worked with one of the best stage equipment manufacturers to help them manage a branding event in Cannes, France.

The expectations were high and the results breathtaking.



Needs and Goals

The end-user did not just want to spread the word for one of their best innovations. The goal was to provide creative and brand professionals with new resources and tools which help them experience a powerful success and growth in their fields.

One important step was to present the latest technologies and products for recording and analysing data much faster, simpler and with a better use. This data would not only reveal buying behaviour, but the mind-set and influential factors of Internet users and any target group.

The scene, design and setup of the beach house club had to amaze their audience and convince creative decision makers to choose them as their partner.

Challenges

The challenge was to complete the project within 3 days, this included design, planning, site surveys and delivery to France.

Our client is a company of high standards and they needed a solution which perfectly reflected a high level of excellence. This is why there could not be any room for mistakes, glitches, delays or a medium quality.

Since we are known to work under very high standards and fulfil even the most challenging requirements in short time frames, both parties appreciated to work with a solutions provider who delivers reliable results.

Approach

We have established an effective communication routine with our stakeholders which allowed us to work on the project fluently and share real time updates.

We started with designing and producing 336m² of banners and display using the finest fabrics. This included design support as well as colour management. While we produced the material, we quality controlled each stage and product tested the end-result.

We also manufactured several displays and 30 barriers which should be used to create a clean and highly professional presentation. We guided our clients during the installation process to allow a swift and fast application.

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Results

The project was successfully completed before deadline – which was almost another record for us. Our client was highly satisfied with the result and the end-user was surprised that it was even possible to complete it in such a short time.

Almost 30.000 visitors enjoyed an excellent experience. Thousands of positive reviews and reports were published including newspapers and magazines.

Our **Partner**
rate us:

5/5



Our **Client**
rate us:

5/5



MediaCo is a multi-accredited, customer-focused and high-quality driven Large Graphics, Installation and Display Specialist who offers the most flexible and quality controlled in-house service from printing, artworking and finishing to logistics and events. All clients benefit from a wide range of extra-mile services and support including loyalty schemes, colour management, opportunities to save costs and 24-hour production cycles.

PASMA

IPAF

QUALITY
ISO 9001
QUALITY

ENVIRONMENT
ISO 14001
ENVIRONMENT

HEALTH
ISO 18001
& SAFETY

We have contributed to more than 500 large **event branding** projects.



All our production and management processes go through strict quality control tests and our best tactics include effective graphics and display systems.

All projects can include **artworking, colour management** and are based on an ISO 9001 quality management system to get it right the first time.

If you want to transform your environment and achieve even better results than what you have seen now, don't hesitate to contact us now.